

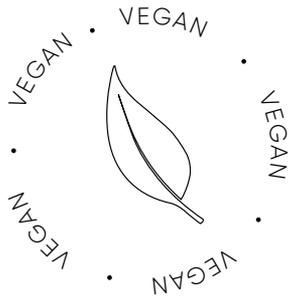
ORLY®



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WHY ORLY?



ORLY COLOR IS VEGAN



ORLY IS CRUELTY FREE

ORLY has always been, and will continue to be, a cruelty free company.



ORLY IS FREE FROM HARMFUL INGREDIENTS

ORLY is free from DBP, Toulene, Camphor, Formaldehyde, Formaldehyde Resin, and more.



MADE WITH LOVE IN LA

Family owned business since 1975. Made in the USA at our HQ in Los Angeles, CA.





THE GRIPPER CAP & GENIUS BRUSH®

PATENTED GRIPPER CAP

Sleek ergonomic design, same great soft grip! ORLY's Patented Gripper Cap continues to be the professional choice for easy opening and precision performance.

NEW 600 BRISTLE GENIUS BRUSH®

600 bristle brush delivers precise, easy application with a new shape that fans out to fit the cuticle. Delivering a smooth, even, beautiful finish every time.



STRENGTH IN COLOR

Color is the foundation of everything we do. It is our heart & soul, and the reflection of the multi-faceted customers we serve. Our talented team of color experts and trend setters deliver the hot colors and bold textures our fans love. Our lacquers and gels are precisely formulated to deliver flawless coverage which is why ORLY continues to be the Professional Standard in Nail Color and Care since 1975.



PROFESSIONAL NAIL LACQUER



PRINCE CHARMING
crème #20715



COFFEE BREAK
crème #20575



YOU'RE BLUSHING
crème #20757



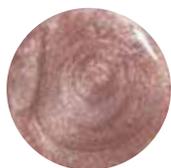
COUNTRY CLUB KHAKI
crème #20702



NITE OWL
shimmer #20749



SWEET DREAMS
shimmer #20846



RAGE
shimmer #20293



SAND CASTLE
shimmer #20183



HALO
glitter #20773



TOAST THE COUPLE
shimmer #20004



GILDED CORAL
shimmer #20744



PURE PORCELAIN
crème #20742



CATCH THE BOUQUET
shimmer #20009



PRELUDE TO A KISS
crème #20754



FIRST KISS
crème #20675



NAKED CANVAS
shimmer #20489



FRONT PAGE
shimmer #20863



FROSTING
shimmer #20842



CLEAR
#20039



SEALON TOPCOAT*
#20065



ORLON BASECOAT
#20064



KEY LIME TWIST
crème #20843



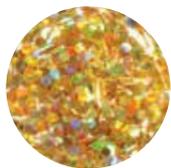
GLOWSTICK
crème #20765



THRILL SEEKER
crème #20849



LUXE
shimmer #20294



SASHAY MY WAY
glitter #20449



GOSSIP GIRL
glitter #20860



TURN IT UP
glitter #20856



PUSH THE LIMIT
crème #20848



CHEEKY
shimmer #20490



SANTE FE ROSE
shimmer #20067



ALABASTER VERVE
shimmer #20211



ORANGE SORBET
shimmer #20658



MAYHEM MENTALITY
crème #20791



MELT YOUR POPSICLE
crème #20764



ABLAZE
shimmer #20498



TERRACOTTA
crème #20071



HOT SHOT
crème #20682



FIREBALL
shimmer #20852



SWEET TEMPTATION
shimmer #20415



HAUTE RED
crème #20001



MONROE'S RED
shimmer #20052



SHIMMERING MAUVE
shimmer #20024



MA CHERIE
crème #20025



RED CARPET
shimmer #20634



CRAWFORD'S WINE
shimmer #20053



INGENUE
shimmer #20046



FLAGSTONE RUSH
shimmer #20215



STAR SPANGLED
glitter #20721



TERRA MAUVE
crème #20074



VIXEN
crème #20653



FOREVER CRIMSON
shimmer #20041



RED FLARE
crème #20076



MISS CONDUCT
shimmer #20776



GORGEOUS
shimmer #20131



HAWAIIAN PUNCH
shimmer #20328



ELECTROPOP
crème #20855



PASSION FRUIT
crème #20461



VA VA VOOM
crème #20090



NEON HEAT
crème #20495



BEACH CRUISER
crème #20760



OH CABANA BOY
shimmer #20466



BASKET CASE
crème #20234



LOLA
crème #20660



FREESTYLE
crème #20854



ELATION GENERATION
glitter #20786



PINK CHOCOLATE
crème #20416



15 MINUTES OF FAME
glitter #20862



FANCY FUCHSIA
crème #20745



IT'S NOT ME IT'S YOU
crème #20642

PROFESSIONAL NAIL LACQUER



PIXY STIX
crème #20728



ARTIFICIAL SWEETNER
crème #20758



CHOREOGRAPHED
CHAOS
shimmer #20789



COTTON CANDY
crème #20730



LIFT THE VEIL
crème #20008



SEASHELL
shimmer #20186



CONFETTI
crème #20693



KISS THE BRIDE
crème #20016



CAKE POP
crème #20844



PIXIE POWDER
shimmer #20800



BON BON
crème #20672



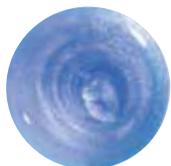
LOLLIPOP
crème #20729



CUPCAKE
crème #20670



HARMONIOUS MESS
crème #20790



ANGEL RAIN
shimmer #20801



LA VIDA LOCA
shimmer #20467



RISKY BEHAVIOR
crème #20850



HOT TROPICS
shimmer #20496



FROLIC
crème #20097



PURPLE CRUSH
crème #20464



BUBBLY BOMBSHELL
shimmer #20093



BLEND
crème #20825



PLUM SUGAR
crème #20847



OFF BEAT
crème #20857



BE DARING
crème #20851



ON THE EDGE
crème #20853



CHARGED UP
crème #20679



SATURATED
crème #20499



IN THE NAVY
shimmer #20003



MIDNIGHT SHOW
crème #20859



STAR OF BOMBAY
shimmer #20688



ROYAL NAVY
shimmer #20323



INDIE
crème #20858



SKINNY DIP
shimmer #20761



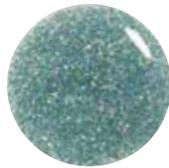
BLUE COLLAR
crème #20661



FRISKY
crème #20095



GUMDROP
crème #20733



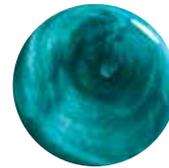
SPARKLING GARBAGE
shimmer #20792



JEALOUS, MUCH?
crème #20756



GREEN WITH ENVY
crème #20638



IT'S UP TO BLUE
shimmer #20662



MAKEUP TO BREAKUP
crème #20864



TEAL UNREAL
crème #20803



MEET ME
UNDER THE MISTLETOE
shimmer #20309



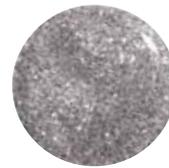
PRIMA GLOSS
SILVER
glitter #20709



SHINE ON
CRAZY DIAMOND
glitter #20483



SHINE
shimmer #20295



TIARA
glitter #20664



HOLY HOLO!
glitter #20480



MIRRORBALL
glitter #20827



MIRROR MIRROR
crème #20713



SEAGURL
shimmer #20748



FRENEMY
glitter #20865



ANDROGYNIE
glitter #20026



BLACK PIXEL
glitter #20443



LIQUID VINYL
crème #20484



PLUM NOIR
crème #20651



TAKE HIM
TO THE CLEANERS
shimmer #20645



NAUGHTY
crème #20006



RUBY
crème #20363



BUS STOP CRIMSON
crème #20087



SCANDAL
crème #20861



BEAUTIFULLY BIZARRE
shimmer #20866



VINTAGE
crème #20867



FEEL THE FUNK
glitter #20868



TRENDY
shimmer #20869



HIP AND OUTLANDISH
crème #20870



WINDOW SHOPPING
crème #20871



ROAD TRIPPIN
crème #20872



SUMMER SUNSET
shimmer #20873

PROFESSIONAL NAIL LACQUER



PUT THE TOP DOWN
crème #20874



SCENIC ROUTE
crème #20875



LIFE'S A BEACH
crème #20876



PARADISE COVE
shimmer #20877



MANSION LANE
crème #20891



HILLSIDE HIDEOUT
shimmer #20892



CAHUENGA PASS
crème #20893



MILLION DOLLAR VIEWS
shimmer #20894



MEET ME
AT MULHOLLAND
shimmer #20895



PARTY IN THE HILLS
glitter #20896



UP ALL NIGHT
shimmer #20897



LAST CALL
shimmer #20898



THE WHO'S WHO
crème #20899



SUNSET BOULEVARD
glitter #20900



INVITE ONLY
crème #20901



CELEBRITY SPOTTING
shimmer #20902



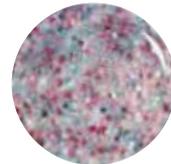
HEAD IN THE
CLOUDS
crème #20921



AS SEEN ON TV
crème #20922



COOL IN CALIFORNIA
crème #20923



ANYTHING GOES
glitter #20924



BIG CITY DREAMS
crème #20925



FORGET ME NOT
crème #20926



SUMMER FLING
crème #20927



SURFER DUDE
crème #20928



NO REGRETS
crème #20929



SEA YOU SOON
shimmer #20930



FOR THE FIRST TIME
crème #20931



UNDER THE STARS
shimmer #20932



SILKEN QUARTZ
shimmer #20934



JUST BITTEN
crème #20935



BLACK CHERRY
crème #20936



VELVET
KALEIDOSCOPE
shimmer #20937



BLUE SUEDE
crème #20938



NOVEMBER FOG
crème #20939



CHAMPAGNE SLUSHIE
shimmer #20941

PROFESSIONAL NAIL LACQUER



FAUX PEARL
shimmer #20942



STILETTO ON THE RUN
crème #20943



PENNY LEATHER
crème #20944



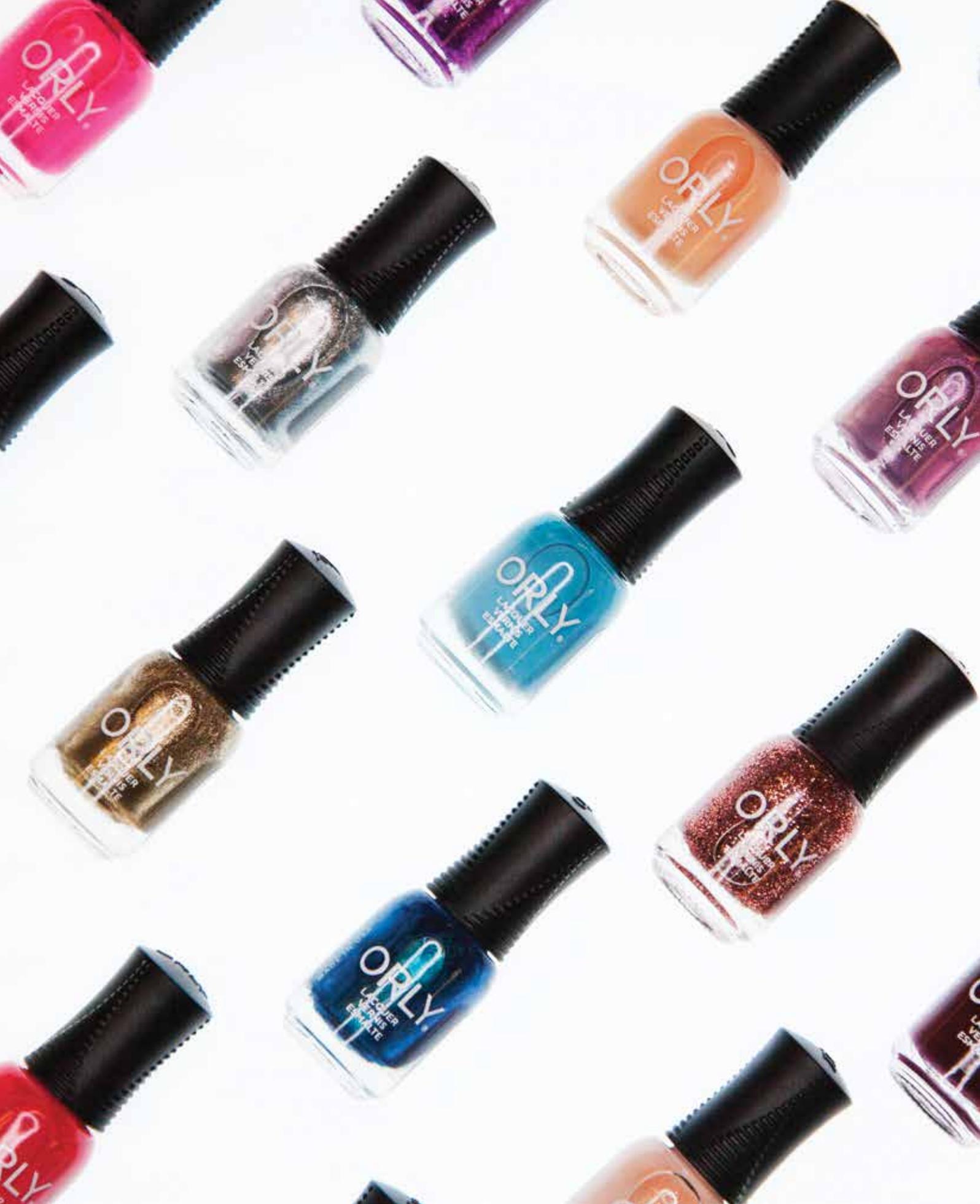
SECONDHAND JADE
crème #20945



ONCE IN A BLUE MOON
shimmer #20946



FREE FROM: DBP | Toluene | Formaldehyde | Camphor | MEHQ | Formaldehyde Resin | Parabens | Gluten | Animal Derived Ingredients (Vegan) | Ethyl Tosylamide | Xylene | MIT



MANI MINIS®

Take it to go. Our best-selling shades are available in travel-friendly .18 Fl Oz / 5.3 mL bottles. Perfectly sized for your purse or carry-on for touch-ups on the go. So cute and collectible you'll want them all.



WHITE TIPS
crème #28201



KISS THE BRIDE
crème #28016



SHEER NUDE
sheer #28678



GILDED CORAL
shimmer #28716



PINK CHOCOLATE
crème #28416



BEACH CRUISER
crème #28760



FANCY FUCHSIA
crème #28717



SHINE
shimmer #28700



SHINE ON
CRAZY DIAMOND
glitter #28699



JE T'AIME
sheer #28677



BARE ROSE
sheer #28205



RAGE
shimmer #28701



COFFEE BREAK
crème #28575



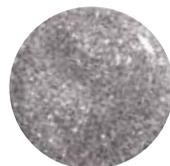
PRINCE CHARMING
crème #28315



LOLLIPOP
crème #28684



LOLA
crème #28668



TIARA
glitter #28664



PRISMA GLOSS
SILVER
glitter #28615



RED CARPET
shimmer #28634



LIFT THE VEIL
crème #28008



COUNTRY CLUB KHAKI
crème #28302



LUXE
shimmer #28702



BASKET CASE
crème #28669



OH CABANA BOY
shimmer #28697



RED FLARE
crème #28076



STAR SPANGLED
glitter #28695



CATCH THE BOUQUET
shimmer #28009



COTTON CANDY
crème #28617



PURPLE CRUSH
crème #28698



FROLIC
crème #28723



PASSION FRUIT
crème #28709



TERRACOTTA
crème #28694



MONROE'S RED
shimmer #28052



CRAWFORD'S WINE
shimmer #28053



HAUTE RED
crème #28673



MELT YOUR POPSICLE
crème #28764



GLOWSTICK
crème #28765



GREEN WITH ENVY
crème #28696



CHARGED UP
crème #28708



IT'S UP TO BLUE
shimmer #28654



GUMDROP
crème #28683



FRISKY
crème #28721



SKINNY DIP
shimmer #28761



MIRROR MIRROR
crème #28713



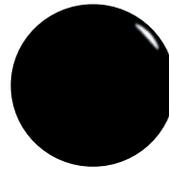
RUBY
crème #28672



BUBBLY BOMBSHELL
glitter #28628



PLUM NOIR
crème #28351



LIQUID VINYL
crème #28484



NAUGHTY
crème #28703



LIMITED EDITION

Find your favorite collection shades in Mani Minis 4pc Kits.
Available each season but only for a limited time

actual size ▶





THE ORIGINAL FRENCH MANICURE®

In 1975, Jeff Pink created a natural nail look to help screen actresses speed up the time between wardrobe changes. Simple, classic, and feminine, this time-saving manicure accentuated the nails without ever upstaging the outfit. Stylists and stars loved the new look that quickly spread through the fashion world. Once it hit the runways of Paris, Jeff knew he had the perfect name... the French Manicure!

FRENCH MANICURE TIPS



Pointe Blanche's precision application brush comes with half the bristle count of a standard lacquer brush for flawless French tips.



WHITE TIP GUIDES
Ensure precise and consistent application of French Tips. Includes 78 Half-Moon shaped guides.

ITEM # 22012

FRENCH MANICURE KITS

Compact kits that have everything you need to create the perfect French Manicure. Includes Half-Moon Tip Guides and complete French Manicure instructions.



PINK KIT

Includes 1 each: .3 Fl. Oz/9mL bottles of Top 2 Bottom basecoat and topcoat in one, White Tips and Pink Nude French Manicure nail lacquers.

ITEM #22030



ROSE KIT

Includes 1 each: .3 Fl. Oz/9mL bottles of Top 2 Bottom basecoat and topcoat in one, White Tips and Bare Rose French Manicure nail lacquers.

ITEM #22040



Every French Manicure kit comes with a **Look Book** featuring **step-by-step instructions** for creating the perfect french!



ORLY's ORIGINAL FRENCH MANICURE KIT AND VINTAGE POSTER

FRENCH MANICURE COLOR



PINK NUDE
22009 sheer



ROSE-COLORED
GLASSES
22474 sheer



BEVERLY HILLS
PLUM
22105 sheer



BARE ROSE
22005 sheer



DES FLEURS
22502 sheer



SHEER NUDE
22479 sheer



JE 'TAIME
22488 crème



WHITE TIPS
22001 crème



POINTE BLANCHE
22503 crème

FRENCH MANICURE NAIL LOOKS

Classic

Pointe Blanche
+
Pink Nude

Pink & White

White Tips
+
Bare Rose

Modern

Point Blanche
+
Rose-Colored Glasses

Modern Neon

Sheer Nude
+
Beach Cruiser









BARELY THERE
crème #20908



LIGHT AS A FEATHER
crème #20909



PAMPER ME
crème #20913



HAPPY & HEALTHY
crème #20910



NAIL SUPERFOOD
crème #20919



REHAB
crème #20914



GIVE ME A BREAK
crème #20915



POWER PACKED
crème #20906



BEAUTY ESSENTIAL
crème #20916



LOVE MY NAILS
crème #20905



STRONGER THAN EVER
shimmer #20904



THE ANTIDOTE
crème #20903



NOURISHING NUDE
crème #20907



FRESH START
crème #20917



PICK-ME-UP
crème #20912



JUST BREATHE
crème #20918



FEELING FREE
crème #20920



TLC
crème #20911



ALMOND MILK
crème #20949



HEAVEN SENT
shimmer #20950



DOWN TO EARTH
crème #20951



FAIRY GODMOTHER
shimmer #20952



KISS ME, I'M KIND
crème #20953



SWEET SERENITY
sheer #20954



VITAMIN BURST
crème #20955



WHITE TIPS
crème #20956



ALOE, GOODBYE!
shimmer #20957



**TREATMENT + SHINE
CLEAR COLOR**

ORLY Breathable® Treatment + Shine can be used on its own as a clear color, or can be applied over any Treatment + Color to enhance shine.



MORNING MANTRA
crème #20958



DETOX MY SOCKS OFF
crème #20959



DE-STRESSED DENIM
crème #20960



GOOD KARMA
crème #20961



MANUKA ME CRAZY
crème #20962



NAMASTE HEALTHY
crème #20963



STAYCATION
crème #20964



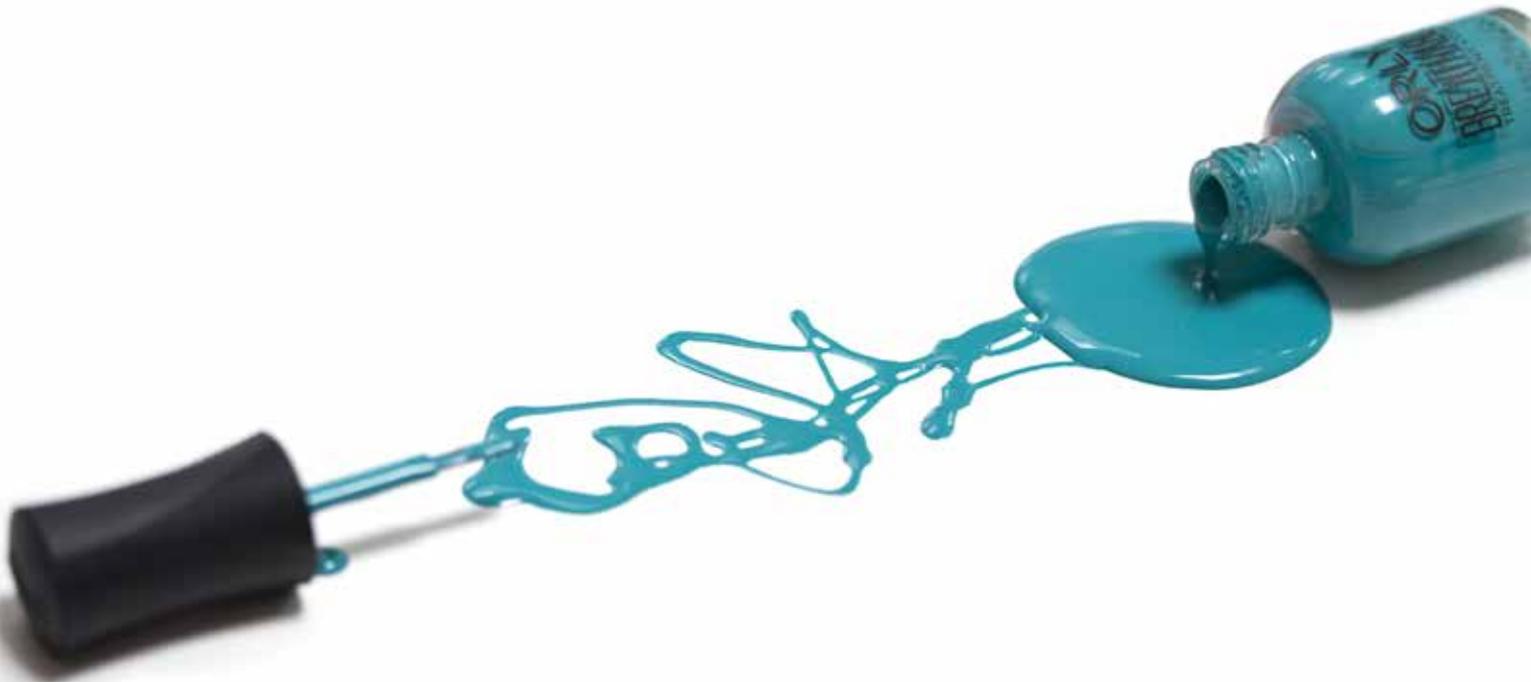
PEP IN YOUR STEP
crème #20965



SHEER LUCK
crème #20966



TREATMENT + SHINE
CLEAR COLOR
#24903



FREE FROM: DBP | Toluene | Formaldehyde | Camphor | TPP | MEHQ | Formaldehyde Resin | Parabens |
Gluten | Animal Derived Ingredients (Vegan) | Ethyl Tosylamide | Xylene | MIT

DISPLAYS & KITS



MINI KIT

Your favorite Breathable® shades in a convenient mini kit. All-In-One formula makes this perfect for on-the-go! No base or topcoat needed.

Includes 1 each of .18Fl Oz shades: Detox My Socks Off, Vitamin Burst, Almond Milk, & Sheer Luck

4pc Mini Kit ITEM # 28968



6 PIX

Available in three color options:

ITEM #25907 - Includes: Antidote, Love My Nails, Power Packed, Light As A Feather, Fresh Start, and Treatment + Shine.

ITEM #25909 (Featured) - Includes: TLC, Pamper Me, Rehab, Give Me A Break, Beauty Essential, and Treatment + Shine.

ITEM #25919 - Includes: White Tips, Pep In Your Step, Fairy Godmother, Manuka me Crazy, Staycation, and Kiss Me, I'm Kind.



144PC COUNTER TOP DISPLAY

Includes 48 facings 3 deep of 37 Breathable shades.

144pc Display ITEM #21909



21PC DISPLAY

Includes 1 each of 18 shades and 3 Treatment + Shine

21pc Display ITEM #25910







HAUTE RED
crème #30001



IN THE NAVY
shimmer #30003



NAUGHTY
crème #30006



LIFT THE VEIL
crème #30008



CATCH THE BOUQUET
shimmer #30009



KISS THE BRIDE
crème #30016



ROSE-BRONZE
CHROME
shimmer #30018



YELLOW-GOLD CHROME
shimmer #30019



MAGENTA-VIOLET
CHROME
shimmer #30020



PINK-BLUE CHROME
shimmer #30021



MA CHERIE
crème #30025



ROCKIN AMBER
FLAKIE
glitter #30031



IRIDESCENT SPARK
GLITTER
glitter #30032



ROYAL BLUE
FLAKIE
glitter #30033



ELECTRIC FUSION
GLITTER
glitter #30034



POP PEARLS
GLITTER
glitter #30035



SEQUIN SURPRISE
GLITTER
glitter #30036



FOREVER CRIMSON
shimmer #30041



MONROE'S RED
shimmer #30052



CRAWFORD'S WINE
shimmer #30053



TERRACOTA
crème #30071



RED FLARE
crème #30076



BUBBLY BOMBSHELL
glitter #30093



GORGEOUS
shimmer #30131



MOONLIT MADNESS
shimmer #30162



PINK LEMONADE
glitter #30167



BURIED TREASURE
shimmer #30181



SAND CASTLE
shimmer #30183



SEASHELL
shimmer #30186



FLAGSTONE RUSH
shimmer #30215



RAGE
shimmer #30293



LUXE
shimmer #30294



SHINE
shimmer #30295



ROYAL NAVY
shimmer #30323



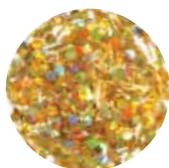
HAWAIIAN PUNCH
shimmer #30328



RUBY
crème #30363



PINK CHOCOLATE
crème #30416



SASHAY MY WAY
glitter #30449



SHOCKWAVE
crème #30454



PASSION FRUIT
crème #30461



PURPLE CRUSH
crème #30464



OH CABANA BOY
shimmer #30466



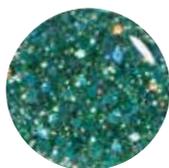
ROCKETS RED GLARE
glitter #30468



ULTRA VIOLET
glitter #30470



ATOMIC SPLASH
glitter #30473



MERMAID TALE
glitter #30478



HOLY HOLO!
glitter #30480



LIQUID VINYL
crème #30484



RAZZLE
shimmer #30485



GLITZ
shimmer #30487



LUSH
glitter #30494



NEON HEAT
crème #30495



HOT TROPICS
shimmer #30496



TROPICAL POP
crème #30497



ABLAZE
shimmer #30498



SATURATED
crème #30499



BERRY BLAST
shimmer #30501



COFFEE BREAK
crème #30575



GIRLY
shimmer #30581



CLOSE YOUR EYES
shimmer #30597



VELVET ROPE
shimmer #30631



SPARK
crème #30633



RED CARPET
shimmer #30634



GOth
shimmer #30637



GREEN WITH ENVY
crème #30638



HOOK-UP
shimmer #30639



IT'S NOT ME IT'S YOU
crème #30642



TAKE HIM
TO THE CLEANERS
crème #30645



PLUM NOIR
crème #30651



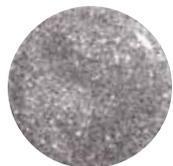
VIXEN
crème #30653



LOLA
crème #30660



IT'S UP TO BLUE
shimmer #30662



TIARA
glitter #30664



FIRST KISS
crème #30675



CHARGED UP
crème #30679



HOT SHOT
crème #30682



STAR OF BOMBAY
shimmer #30688



COUNTRY CLUB KHAKI
crème #30702



PRISMA GLOSS
SILVER
glitter #30708



PRISMA GLOSS
GOLD
glitter #30709



MIRROR MIRROR
crème #30713



PRINCE CHARMING
crème #30715



STAR SPANGLED
glitter #30721



PIXY STIX
crème #30728



SNOWCONE
crème #30732



GUMDROP
crème #30733



SEAGURL
shimmer #30748



PRELUDE TO A KISS
crème #30754



JEALOUS, MUCH?
crème #30756



ARTIFICIAL SWEETENER
shimmer #30758



STEEL YOUR HEART
shimmer #30759



BEACH CRUISER
crème #30760



SKINNY DIP
shimmer #30761



MELT YOUR POPSICLE
crème #30764



GLOWSTICK
crème #30765



HALO
glitter #30773



DEVIL MAY CARE
shimmer #30774



TEAL UNREAL
crème #30803



MIRRORBALL
glitter #30827



GLITTERBOMB
glitter #30832



BEAUTIFULLY BIZARRE
shimmer #30866



VINTAGE
crème #30867



FEEL THE FUNK
glitter #30868



TRENDY
shimmer #30869



HIP AND OUTLANDISH
crème #30870



WINDOW SHOPPING
crème #30871



ROAD TRIPPIN
crème #30872



SUMMER SUNSET
shimmer #30873



PUT THE TOP DOWN
crème #30874



SCENIC ROUTE
crème #30875



LIFE'S A BEACH
crème #30876



PARADISE COVE
shimmer #30877



MANSION LANE
crème #30891



HILLSHIDE HIDEOUT
shimmer #30892



CAHUENGA PASS
crème #30893



MILLION DOLLAR
VIEWS
shimmer #30894



MEET ME AT
MULHOLLAND
shimmer #30895



PARTY IN THE HILLS
glitter #30896



UP ALL NIGHT
shimmer #30897



LAST CALL
shimmer #30898



THE WHO'S WHO
crème #30899



SUNSET BOULEVARD
glitter #30900



INVITE ONLY
crème #30901



CELEBRITY SPOTTING
shimmer #30902



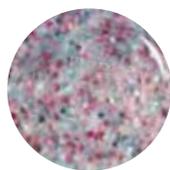
HEAD IN THE
CLOUDS
crème #30921



AS SEEN ON TV
crème #30922



COOL IN CALIFORNIA
crème #30923



ANYTHING GOES
glitter #30924



BIG CITY DREAMS
crème #30925



FORGET ME NOT
crème #30926



SUMMER FLING
crème #30927



SURFER DUDE
crème #30928



NO REGRETS
crème #30929



SEA YOU SOON
shimmer #30930



FOR THE FIRST TIME
crème #30931



UNDER THE STARS
shimmer #30932



SILKEN QUARTZ
shimmer #30934



JUST BITTEN*
crème #20935



BLACK CHERRY
crème #30936



VELVET
KALEIDOSCOPE
shimmer #30937



BLUE SUEDE
crème #30938



NOVEMBER FOG
crème #30939



CHAMPAGNE SLUSHIE
shimmer #30941



FAUX PEARL
shimmer #30942



STILETTO ON THE RUN
crème #30943



PENNY LEATHER
crème #30944



SECONDHAND JADE
crème #30945



ONCE IN A BLUE MOON
shimmer #30946



WHITE TIPS
crème #32001



BARE ROSE
sheer #32005



PINK NUDE
sheer #32009



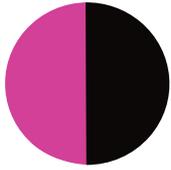
ROSE-COLORED
GLASSES
sheer #32474



SHEER NUDE
sheer #32479



POINTE BLANCHE
crème #32503



SHADE SHIFTER
sheer #30030



FREE FROM: DBP | Toluene | Formaldehyde | Camphor | Triphenyl Phosphate (TPP) | Formaldehyde Resin | Parabens | Gluten | Animal Derived Ingredients (Vegan) | Ethyl Tosylamide | Xylene | MIT

GELFX® KITS

Everything you need to be a part of the gel revolution in the convenience of a kit.



STARTER KIT

KIT INCLUDES:

- 1 - Primer
- 1 - **NEW!** Easy-Off Basecoat
- 1 - Basecoat
- 1 - Topcoat
- 1 - Cuticle Oil
- 1 - 3-in-1 Cleanser
- 1 - **NEW!** Genius Remover
- 1 - Pink Nude
- 1 - Star Spangled
- 1- Beach Cruiser
- 1 - Foil Remover Wraps 20 pk
- 1 - FREE Education DVD
- 1 - FREE Catalog
- 1 - FREE Instruction Sheet

ITEM # 31150

- 1 - FREE Window Decal
- 1 - Nail File 7" Black
- 1 - Nail File 7" Zebra Foam Board



PROFESSIONAL KIT

KIT INCLUDES:

- 1 - Primer
- 1 - **NEW!** Easy-Off Basecoat
- 1 - Basecoat
- 1 - Topcoat
- 1 - Cuticle Oil
- 1 - 3-in-1 Cleanser
- 1 - **NEW!** Genius Remover
- 1 - Pointe Blanche
- 1 - Rose Colored Glasses
- 1 - Gumdrop
- 1 - Beach Cruiser
- 1 - Purple Crush
- 1 - Monroe's Red
- 1 - Star Spangled

ITEM # 31149

- 1 - Luxe
- 1 - Country Club Khaki
- 1 - Foil Remover Wraps 100pk
- 1 - Pusher & Remover
- 1 - Buffer
- 1 - Dry Brush
- 1 - Lint-Free Nail Wipes 240 pk
- 1 - LED Lamp
- 2 - FREE Education DVD
- 1 - FREE Catalog
- 1 - FREE Instruction Sheet
- 1 - FREE Window Decal
- 1 - Nail File 7" Black
- 1 - Nail File 7" Zebra Foam Board
- 1 - Lint-Free Table Covers 50 pk

NEW



ORLY.
GELFX[®]
VITAMIN-INFUSED

EASY-OFF
BASECOAT

.3 Fl Oz / 9 mL e

EASY-OFF BASECOAT

5 minute soak-off time

Cuts gel removal time in half

No primer needed

Long lasting wear with quicker, easier,
non-damaging removal

.3 Fl Oz / 9 mL ITEM # 34700

24PC Display ITEM # 31000

NEW



ORLY[®]
GELFX[®]
VITAMIN-INFUSED

BODYGUARD
soak-off gel overlay

.6 Fl Oz / 18 mL e

BODYGUARD

SOAK-OFF GEL OVERLAY

All-in-one soak-off gel overlay to strengthen and protect natural nails.

Iconic ORLY bottle for quick, easy application without the sticky mess.

Infused with antioxidant Vitamins A & E and Pro Vitamin B5 to help promote healthy nail growth.

.6 Fl Oz / 18 mL ITEM # 34000

6PC Display ITEM # 31034

PREP

Get started on the right foot. Or hand, for that matter.
Long-lasting color needs a solid foundation.



3-IN-1 CLEANSER

Triple play. Dehydrates and cleans nails before application, then can be used as a shine wipe after the manicure. Vitamin-Infused for full protection and incredible shine.

4 Fl Oz / 118 mL ITEM # 33001
16 Fl Oz / 473 mL ITEM # 33011



NAIL TIP PRIMER

Prime time. Preps nails for maximum adhesion to extend the life of your gel color. Vitamin-Infused for full protection and incredible shine. Apply on free edge only.

.3 Fl Oz / 9 mL ITEM # 34100



LINT-FREE WIPES

Wipe out. Use to wipe the nail clean and remove the tacky layer without leaving anything behind.

60-pack ITEM # 33520
240-pack ITEM # 33523



LINT-FREE TABLE COVERS

Table setting. Provides a sanitary work surface and speedy cleanup without leaving anything behind.

50-pack ITEM # 33525



CUTICLE PUSHER & REMOVER

Pushover. Preps nails and cuticles, then helps gently and quickly remove gel.

ITEM # 33505



DRY BRUSH

Dry erase. Sweeps away the tacky layer and helps even the gel surface.

ITEM # 33515



BUFFER

Smooth operator. Gently polishes the nail surface, leaving the nail bed perfectly smooth.

ITEM # 33510

Now it's time to have some fun. Put on the color you'll be loving all week and through the next.

APPLY



BASECOAT

Cover your tracks. Self-leveling to mask nail imperfections and create a smooth surface for even gel application. Vitamin-infused for full protection and incredible shine.

.3 Fl Oz / 9 mL ITEM # 34110

EASY-OFF BASECOAT

It's that Easy! Formulated with EZR technology to reduce soak-off time to 5 minutes. Our Vitamin-Infused Easy-Off Basecoat cuts removal in half.

.3 Fl Oz / 9 mL ITEM # 34700
24pc Display ITEM # 31000

BODYGUARD

An all-in-one soak-off gel overlay to strengthen and protect natural nails. Featuring the iconic ORLY bottle for quick, easy application without the sticky mess. Infused with antioxidant Vitamins A & E and Pro Vitamin B5 to help promote healthy nail growth.

.6 Fl Oz / 18 mL ITEM # 34000
6pc Display ITEM # 31034

TOPCOAT

Let it shine. Seals in your new gel color and provides a durable finish to help protect nails.

.3 Fl Oz / 9 mL ITEM # 34210



CUTICLE OIL

Go deep. Made with orange blossom and wild cherry extracts to condition, moisturize and heal problem cuticles. Vitamin-infused for full protection and incredible shine.

.3 Fl Oz / 9 mL ITEM # 34555



LED 800 FX

Have confidence in your cure. Ergonomically designed LED Lamp, cures all 5 fingers with improved LED coverage. Lamp features a preset digital display with 10, 20, & 30 second timer and coordinating low, medium, & high light intensity with auto function.

North America	ITEM # 33509
EU	ITEM # 33506
UK	ITEM # 33508
Australia	ITEM # 33504

REMOVE

This won't hurt a bit. Take your gel nail color off and you're ready to fall in love with another shade.



ALL-PURPOSE GENIUS REMOVER

Removes Gel, Lacquer, and Glitter. It doesn't take a genius to know that simpler is better. ORLY's new All Purpose Genius Remover for Gel, Lacquer + Hybrid is formulated to use with all lacquers, long-wear, and gel manicures without stripping away moisture.

- 4 Fl Oz / 118.3 mL ITEM # 23113
- 8 Fl Oz / 236.6 mL ITEM # 23116
- 16 Fl Oz / 473.2 mL ITEM # 23114
- 32 Fl Oz / 946 mL ITEM # 23115



POCKET REMOVERS

Easily removes gel nail colors and glitter nail lacquers.

Box of 20 pockets ITEM # 23301



FOIL REMOVER WRAPS

Wrap it up. Our Foil Remover Wraps, featuring an absorbent sponge, are used to easily remove gel nail color. Reduces acetone contact with skin and traps in heat to quicken removal.

- 20 pack ITEM # 33120
- 100 pack ITEM # 33100

GELFX® DISPLAY

GELFX® LED TOWER

Got gel? This standout tower display merchandises the largest selection of GELFX® products.

ITEM # 31388

DISPLAY FEATURES:

7 Adjustable LED Lighted Trays

Storage Cabinet

Painted Nail Spoons

Collateral Holder

PRODUCTS INCLUDED

FULL STOCK PRE-PACK - 1,072 PCS

- 105 Facings - GELFX® Facings x 9 deep = 945 pcs
- 1 Facing - GELFX® Primer x 9 deep = 9 pcs
- 1 Facing - GELFX® Basecoat x 9 deep = 9 pcs
- 1 Facing - GELFX® Easy-Off Basecoat x 9 deep = 9 pcs
- 1 Facing - GELFX® Topcoat x 9 deep = 9 pcs
- 1 Facing - GELFX® BODYGUARD x 6 deep = 6 pcs
- 8 Facings - Perfect Pair Duo Kits x 6 deep = 48 kits
- 1 Facing - GELFX® LED Lamp x 1 deep = 1 pc
- 1 Facing - GELFX® Remover 4oz x 9 deep = 9 pcs
- 1 Facing - GELFX® 3-in1 Cleanser x 9 deep = 9 pcs
- 1 Facing - GELFX® 100ct Foil Remover Wraps x 6 deep = 6 pcs
- 1 Facing - GELFX® 240ct Lint-Free Wipes x 12 deep = 12 pcs

ALSO AVAILABLE:**GELFX LED DISPLAY UPDATE KIT**

INCLUDES:

Painted Nail Spoons

Planogram

Strip Labels

GELFX® Color Guide

ITEM # 31032

**DISPLAY DIMENSIONS:**

29" W x 77" H x 17" D

73.7cm W X 195.6 H X 35.7cm D

BRANDED MERCHANDISE

ORLY offers GELFX® branded collateral to support product sales and complete your GELFX® look.



GELFX® CATALOG

A complete guide to ORLY's GELFX® product line featuring a high gloss color chart. Includes application and removal instructions.

LIT3100E



GELFX® EDUCATION DVD

LIT3101B



GELFX® WINDOW CLING

Available here! Let clients know you feature ORLY GELFX® products.

LIT3002

DIMENSIONS:
3.5" w x 6" h
8.9 cm w x 15.24 cm h



POST305



POST308



POST309



POST312

GELFX® POSTERS

More available for download on the ORLY FTP site.

DIMENSIONS:
18" w x 24" h
45.72 cm w x 61 cm h



POST207



POST316



ORLY.

MADE IN L.A.

**PERFECT PAIR
MATCHING**
LACQUER + GELFX_® DUO KIT



LACQUER
3 Fl Oz / 18 mL e

GELFX_®
3 Fl Oz / 9 mL e

PERFECT PAIR

Finding your Perfect Pair just got easier!

World-Wide Best-Selling Duo Kit.

Available in 96+ shades for flawless manicure and pedicures.

PERFECT PAIRS



WHITE TIPS
crème #31100



KISS THE BRIDE
crème #31101



COUNTRY CLUB KHAKI
crème #31102



BEACH CRUISER
crème #31103



LIFT THE VEIL
crème #31104



MONROE'S RED
crème #31105



GUMDROP
crème #31106



PURPLE CRUSH
crème #31107



BARE ROSE
sheer #31108



LIQUID VINYL
crème #31109



GLOWSTICK
crème #31110



MELT YOUR POPSICLE
crème #31111



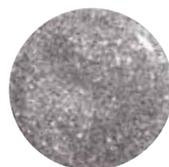
HOT SHOT
crème #31112



CHARGED UP
crème #31113



SKINNY DIP
shimmer #31114



TIARA
glitter #31115



GREEN WITH ENVY
crème #31116



LOLA
crème #31117



OH CABANA BOY
shimmer #31118



HAWAIIAN PUNCH
shimmer #31119



PINK NUDE
crème #31120



STAR SPANGLED
glitter #31121



LUXE
shimmer #31122



IT'S NOT ME IT'S YOU
shimmer #31123



NEON HEAT
crème #31125



PIXY STIX
crème #31126



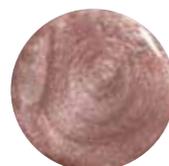
FIRST KISS
crème #31127



PLUM NOIR
crème #31128



ROSE-COLORED
GLASSES
crème #31129



RAGE
shimmer #31130



SHINE
shimmer #31131



PINK CHOCOLATE
crème #31132



JEALOUS, MUCH?
crème #31133



CATCH THE BOUQUET
shimmer #31134



SATURATED
crème #31135



PASSIONFRUIT
crème #31136



PRELUDE TO A KISS
crème #31137



TROPICAL POP
crème #31138



ORANGE SORBET
shimmer #31139



HAUTE RED
crème #31140



GORGEOUS
shimmer #31141



ABLAZE
shimmer #31142



HOLY HOLO!
glitter #31143



MIRROR MIRROR
crème #31144



RED FLARE
crème #31145



ROYAL NAVY
shimmer #31146



PRISMA GLOSS
SILVER
glitter #31147



TERRACOTTA
crème #31148



FOR THE FIRST TIME
crème #31151



SEA YOU SOON
shimmer #31152



NO REGRETS
crème #31153



SURFER DUDE
crème #31154



SUMMER FLING
crème #31155



UNDER THE STARS
shimmer #31156



HEAD IN THE CLOUDS
crème #31157



AS SEEN ON TV
crème #31158



COOL IN CALIFORNIA
crème #31159



ANYTHING GOES
glitter #31160



BIG CITY DREAMS
crème #31161



FORGET ME NOT
crème #31162



IN THE NAVY
shimmer #31163



MA CHERIE
crème #31164



CRAWFORD'S WINE
shimmer #31165



BUBBLY BOMBSHELL
glitter #31166



BURIED TREASURE
shimmer #31167



SAND CASTLE
shimmer #31168



RUBY
crème #31169



COFFEE BREAK
crème #31170



HALO
glitter #31171



TAKE HIM
TO THE CLEANERS
crème #31172

PERFECT PAIRS



SEAGURL
shimmer #31173



ARTIFICIAL SWEETNER
shimmer #31174



DEVIL MAY CARE
glitter #31175



MIRRORBALL
glitter #31176



BEAUTIFULLY BIZARRE
shimmer #31177



VINTAGE
crème #31178



TRENDY
shimmer #31179



WINDOW SHOPPING
crème #31180



ROAD TRIPPIN
crème #31181



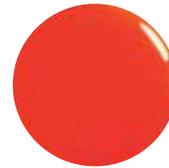
SUMMER SUNSET
shimmer #31182



PUT THE TOP DOWN
crème #31183



SCENIC ROUTE
crème #31184



LIFE'S A BEACH
crème #31185



PARADISE COVE
shimmer #31186



MANSION LANE
crème #31187



HILLSIDE HIDEOUT
shimmer #31188



CAHUENGA PASS
crème #31189



MILLION DOLLAR VIEWS
shimmer #31190



MEET ME
AT MULHOLLAND
shimmer #31191



PARTY IN THE HILLS
glitter #31192



LAST CALL
shimmer #31193



THE WHO'S WHO
crème #31194



SUNSET BOULEVARD
glitter #31195



CELEBRITY SPOTTING
shimmer #31196



SHEER NUDE
sheer #31197



POINTE BLANCHE
crème #31198



SILKEN QUARTZ
shimmer #31199



JUST BITTEN
crème #31200



BLACK CHERRY
crème #31202



VELVET
KALEIDOSCOPE
shimmer #31203



BLUE SUEDE
crème #31204



NOVEMBER FOG
crème #31206



CHAMPAGNE SLUSHIE
shimmer #31207



FAUX PEARL
shimmer #31208



STILETTO ON THE RUN
crème #31209



PENNY LEATHER
crème #31211



SECONDHAND JADE
crème #31212



ONCE IN A BLUE MOON
shimmer #31213

12
FREE
FORMULA







HOLLYWOOD ENDING
crème #29900



OUT-TAKE
crème #29901



HEADLINER
crème #29902



KNOW YOUR ANGLE
crème #29903



TRIPLE THREAT
crème #29905



BOX OFFICE SMASH
shimmer #29906



NOMINEE
crème #29907



ACCEPTANCE SPEECH
shimmer #29908



CLOSE UP
crème #29909



THE INDUSTRY
crème #29910



END SCENE
crème #29911



LEADING LADY
shimmer #29912



INTERMISSION
crème #29913



SUCH A CRITIC
crème #29914



CASABLANCA
crème #29915



SUBTITLED
shimmer #29916



CINEMATIC
crème #29917



CALL MY AGENT
crème #29918



PREVIEW
crème #29919



CASTING COUCH
crème #29920



IMPROV
shimmer #29921



SPOILER ALERT
crème #29922



PREMIERE PARTY
shimmer #29923



STAR TREATMENT
shimmer #29924



OPENING NIGHT
glitter #29925



ICONIC
crème #29926



OVEREXPOSED
crème #29927



CAMEO
crème #29928



GREEN SCREEN
shimmer #29929



CLIFFHANGER
glitter #29930



MELODRAMA
shimmer #29931



TINSELTOWN
glitter #29932



SPECIAL EFFECTS
glitter #29933



SILVER SCREEN
shimmer #29934



THE BLACKLIST
crème #29935



FREESTYLE
crème #29936



ELECTROPOP
crème #29937



OFF BEAT
crème #29938



INDIE
crème #29939



MIDNIGHT SHOW
crème #29940



ROAD TRIPPIN
crème #29941



SUMMER SUNSET
shimmer #29942



PUT THE TOP DOWN
crème #29943



SCENIC ROUTE
crème #29944



LIFE'S A BEACH
crème #29945



PARADISE COVE
shimmer #29946



BEAUTIFULLY BIZARRE
shimmer #29947



VINTAGE
crème #29948



FEEL THE FUNK
glitter #29949



TRENDY
shimmer #29950



HIP AND OUTLANDISH
crème #29951



WINDOW SHOPPING
crème #29952



BONJOUR L.A.
sheer #29953



HELLO MADEMOISELLE
crème #29954



FAIR LADY
crème #29955



J'AIME NATURAL
sheer #29956



CHATEAU CHIC
crème #29957



MANSION LANE
crème #29958



HILLSIDE HIDEOUT
shimmer #29959



CAHUENGA PASS
crème #29960



MILLION DOLLAR VIEWS
shimmer #29961



MEET ME
AT MULHOLLAND
shimmer #29962



PARTY IN THE HILLS
glitter #29963



UP ALL NIGHT
shimmer #29964



LAST CALL
shimmer #29965



THE WHO'S WHO
crème #29966



SUNSET BOULEVARD
glitter #29967



INVITE ONLY
crème #29968



CELEBRITY SPOTTING
shimmer #29969



**BEST OF THE BEST
PRODUCTS INCLUDED**

- FULL STOCK PRE-PACK - 969 PCS
- 36 Facings - Breathable x 9 deep = 324 pcs
 - 18 Facings - Lacquer x 9 deep = 162 pcs
 - 18 Facings - EPIX x 9 deep = 162 pcs
 - 8 Facings - Perfect Pair x 6 deep = 48 pcs
 - 21 Facings - GELFX® x 9 deep = 195 pcs
 - 1 Facing - GELFX® BODYGUARD x 6 deep = 6 pcs
 - 13 Facings - Treatment x 6 deep = 78 pcs

ITEM # 29656



EPIX 48PC SALON WALL DISPLAY

Display features 42 best-selling EPIX shades + 6 Sealcoats. Perfect for salons!

ITEM # 29601



21PC EPIX NUDES DISPLAY

Display features 6 alluring nude shades for any season + 3 Sealcoats.

Includes 3 each: Overexposed, Bonjour L.A., Hello Mademoiselle, Fair Lady, Chateau Chic and J'Aime Natural, Sealcoat

ITEM # 29617







24K GLITTER
glitter 27123



CRISP WHITE
crème 27121



FIERY RED
crème 27118



GRAPE
crème 27103



HOT GREEN
crème 27107



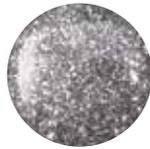
HOT PINK
crème 27114



HOT YELLOW
crème 27122



TRUE BLUE
crème 27108



PLATINUM
GLITTER
glitter 27124



PLATINUM
shimmer 27110



SOLID GOLD
shimmer 27111



JET BLACK
crème 27120



STARTER KIT

Contains Dotter Duo tool and 5 nail lacquers in Hot Pink, Crisp White, Jet Black, Hot Yellow, and Fiery Red.

ITEM # 27212



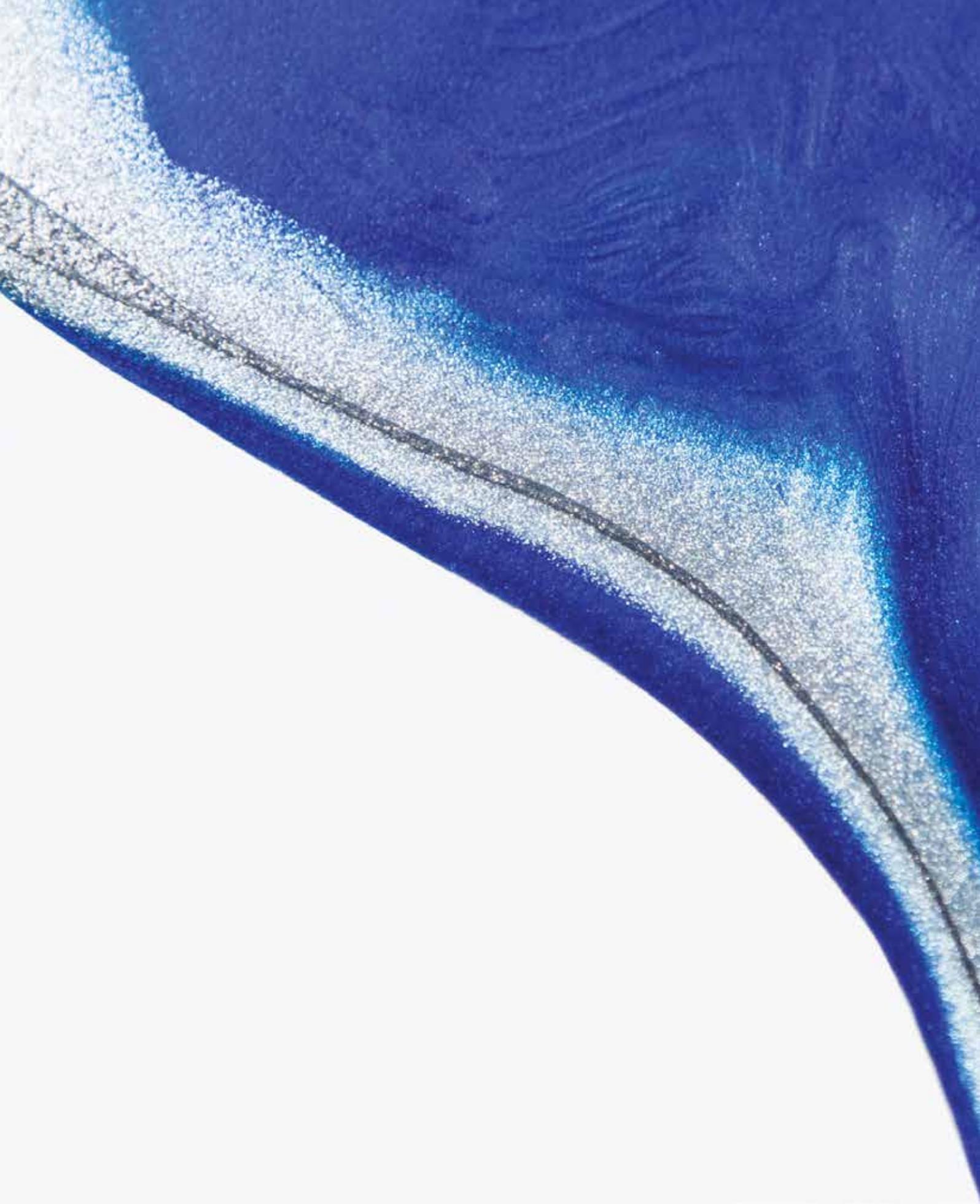
INSTANT ARTIST LOOK BOOK

A fun step-by-step guide to 8 nail art looks.

ITEM # LIT2721



Striper Brush
for precision detail.







ORLY.

BONDER®

RUBBERIZED BASECOAT

.6 Fl Oz / 18 mL e

BONDER[®]

#1 Basecoat. Join the club

FOR LONGER LASTING MANICURES & PEDICURES

Dubbed as “double-sided sticky tape”, ORLY’s unique rubberized formula grips lacquer to the nail surface for lasting adhesion up to two weeks.

Improve lacquer adhesion by always applying an ORLY basecoat before applying nail lacquer. Longer-lasting wear starts with a smooth, protected nail surface.

AVAILABLE SIZES

- .3 Fl Oz / 9 mL ITEM # 24112
- .6 Fl Oz / 18 mL ITEM # 24110
- 4 Fl Oz / 118 mL ITEM # 24114
- 8 Fl Oz / 237 mL ITEM # 24118



.3 Fl Oz
9 mL



.6 Fl Oz
18 mL



4 Fl Oz
118 mL



8 Fl Oz
237 mL

NAIL TREATMENTS

ORLY topcoats provide a superior finish and lasting protection against cracking and chipping for beautiful, long lasting manicures and pedicures.



TOP2BOTTOM®

TWO-IN-ONE BASECOAT & TOPCOAT

Two is better than one. Start and finish your manicure with ORLY's convenient basecoat and topcoat all-in-one.

.3 Fl Oz / 9 mL ITEM # 24132
.6 Fl Oz / 18 mL ITEM # 24130



RIDGEFILLER

SMOOTHS RIDGED NAIL SURFACES

Smooth operator. A perfectly smooth manicure begins with a flawless surface. This unique basecoat fills ridges and smooths out uneven nails.

.6 Fl Oz / 18 mL ITEM # 24120



POLISHIELD®

FOR QUICK-DRY HIGH-SHINE LONG LASTING MANICURES

Super hero protection This quick-drying, high shine, chip resistant topcoat contains UV filters to prevent nail color from fading.

.3 Fl Oz / 9 mL ITEM # 24272
.6 Fl Oz / 18 mL ITEM # 24270
4 Fl Oz / 118 mL ITEM # 24274



GLOSSER®

FOR SUPER SLICK SHINE

Like shiny things? Give nails super-slick, mirror-like shine and lasting protection with this top-selling topcoat. Perfect for nail art and vibrant colors.

.3 Fl Oz / 9 mL ITEM # 24212
.6 Fl Oz / 18 mL ITEM # 24210



MATTE TOP

URNS GLOSSY FINISH TO MATTE FINISH

Matte it up! Turn glossy nail lacquer to a unique matte finish. Ideal for creating unique nail art and spot varnished nail looks.

.6 Fl Oz / 18 mL ITEM # 24250



WON'T CHIP®

HELPS PREVENT NAIL COLOR FROM CHIPPING

No chips allowed. Extend the life of your manicure by resisting chipping and peeling with this protective polymer topcoat.

.3 Fl Oz / 9 mL ITEM # 24232
.6 Fl Oz / 18 mL ITEM # 24230
4 Fl Oz / 118 mL ITEM # 24234

Dry nail lacquer to a high-shine finish in minutes with ORLY's quick-dry nail care treatments.
Great for worry-free nails in a hurry.



SEC'N DRY®

DEEP DRIES LACQUER LAYERS FOR A DURABLE FINISH

Faster than a speeding bullet
Penetrate and quickly dry
multiple layers at once for a
hard, protective topcoat finish.

- .3 Fl Oz / 9 mL ITEM # 24312
- .6 Fl Oz / 18 mL ITEM # 24310
- 4 Fl Oz / 118 mL ITEM # 24314



IN-A-SNAP®

QUICK DRYING FOR COLOR PROTECTION

Make it snappy and bright Dry nail
lacquer quickly while preventing color
from fading
with UV filters.

- .3 Fl Oz / 9 mL ITEM # 24322
- .6 Fl Oz / 18 mL ITEM # 24320



FLASH DRY®

QUICK-DRY HIGH SHINE DROPS

Need for speed? Accelerate dry
time on freshly lacquered nails
while delivering brilliant shine, and
preventing smudging and nicking.

- .6 Fl Oz / 18 mL ITEM # 24340
- 4 Fl Oz / 118 mL ITEM # 24344



SPRITZ DRY

DRIES NAIL LACQUER AND CONDITIONS SKIN

Dry nail lacquer instantly with no oily
residue. Also contains Vitamin E and
a blend of oils to condition skin.

- 4 Fl Oz / 118 mL ITEM # 24350
- 16 Fl Oz / 473 mL ITEM # 44360

NAIL TREATMENTS

Nails grow best when cuticles are hydrated and healthy. Include ORLY cuticle care treatments in every manicure and pedicure service to promote stronger, healthier nail growth.



CUTIQUE®

CUTICLE SOFTENER & STAIN REMOVER

Come clean. Gently and effectively removes dead tissue, leaving cuticles soft and pliable. Removes nail stains leaving nails whiter.

.3 Fl Oz / 9 mL	ITEM # 24512
.6 Fl Oz / 18 mL	ITEM # 24510
4 Fl Oz / 118 mL	ITEM # 24514



CUTICLE OIL+

FOR DEHYDRATED CUTICLES

Don't hang there, get rid of it. Help prevent hangnails and promote healthy nails by moisturizing cuticles with orange blossom and wild cherry extracts.

.3 Fl Oz / 9 mL	ITEM # 24552
4 Fl Oz / 118 mL	ITEM # 24554
1 Fl Oz / 30 mL *	ITEM # 24555
* (6 Pc Display)	



CUTICLE THERAPY CREME

FOR DRY, CRACKED CUTICLES

Don't be flaky. Promote and stimulate nail growth by softening and hydrating rough dry cuticles with powerful antioxidants A & E and avocado oil. Also moisturizes and conditions hands, elbows, and feet.

.5 Fl Oz / 14 mL *	ITEM # 24515
* (18 Pc Canister)	
2 Fl Oz / 59 mL	ITEM # 24521
6 PC Display	ITEM # 25114



CUTICLE CARE COMPLEX

HYDRATES ROUGH CUTICLES TO STIMULATE NAIL GROWTH

Food for nails. Condition and soften cuticles to promote healthy nail growth with advanced antioxidant-rich oil, seven extracts and beta carotene.

.6 Fl Oz / 18 mL	ITEM # 24540
4 Fl Oz / 118 mL	ITEM # 24544



ARGAN OIL 8PC DISPLAY

Hydrate and soften dry cuticles and hands with our ultra-luxe, Argan Oil infused system. Includes four each of Argan Oil Cuticle Drops and Argan Hand Crème.

ITEM # 21501

ARGAN OIL HAND CRÈME

ULTRA-LUXE HYDRATING CRÈME

Help nourish & hydrate dry skin and brittle nails while preventing moisture loss with this invisible protective formula of Argan Oil, Jojoba Oil and Shea Butter. Skin is left supple and protected against free radicals with Vitamin E.

1.7 Fl Oz / 50 mL ITEM # 24530



ARGAN OIL CUTICLE DROPS

HYDRATES AND SOFTENS CUTICLES WITH ARGAN OIL

Quench your nails. Helps nourish and hydrate cuticles and nails with this rich blend of Argan Oil, Jojoba Oil and Vitamin E.

.6 Fl Oz / 18 mL ITEM # 24500



NAIL TREATMENTS

Give weak and brittle nails the nutrition they need to grow faster, longer, and stronger. Incorporate ORLY strengtheners into your salon services and recommend them for your client's at-home nail care regimens.



TOUGH COOKIE®

FOR DRY AND BRITTLE NAILS

Don't snap on me. Grow stronger nails by slowing keratin breakdown with this formula containing African Okoumè extract. Helps to strengthen dry and brittle nails that snap and break easily.

.3 Fl Oz / 9 mL ITEM # 24452

.6 Fl Oz / 18 mL ITEM # 24450



NAILTRITION®

GROWTH SUPPORT FOR DAMAGED NAILS

Nurture it and it will grow. Help strengthen peeling nails and stimulate healthier, faster growth with this advanced 14 day treatment formula containing collagen, wheat protein, keratin and bamboo extract. Great for nails coming out of gels or acrylics.

.3 Fl Oz / 9 mL ITEM # 24162

.6 Fl Oz / 18 mL ITEM # 24160



CALCIUM SHIELD®

FOR WEAK AND THIN NAILS

Thin is not always in. Build thicker, stronger and more flexible nails to encourage healthy nail growth.

.3 Fl Oz / 9 mL ITEM # 24412

.6 Fl Oz / 18 mL ITEM # 24410



NAIL DEFENSE®

FOR SPLITTING AND PEELING NAILS

Hello healthy, goodbye splits. Prevent breakage, bond splitting and peeling nails together to fortify weak nails.

.3 Fl Oz / 9 mL ITEM # 24422

.6 Fl Oz / 18 mL ITEM # 24420

4 Fl Oz / 118 mL ITEM # 24424



NAIL ARMOR®

FOR WEAK AND RIDGED NAILS

Silky, smooth operator. Topically strengthen nails with silk fiber nail wrap formula while smoothing ridges.

.6 Fl Oz / 18 mL ITEM # 24440



NAILS FOR MALES®

FOR A DISTINGUISHED SEMI-MATTE FINISH

For a manly manicure. Create a distinguished and manicured look with a unique semi-matte finish for men.

.6 Fl Oz / 18 mL ITEM # 24240



NO BITE®

BREAK THE NAIL BITING HABIT

No biting allowed. Break the nail biting habit for good with this bitter-flavored deterrent.

.6 Fl Oz / 18 mL ITEM # 24610



FUNGUS MD®

MAXIMUM STRENGTH ANTI-FUNGAL SERUM

Help is on the way. Help eliminate fungus and improve the appearance of unsightly nails. Target the source of the problem with ORLY's hygienic dropper application.

.6 Fl Oz / 18 mL ITEM # 24690
6PC Display ITEM # 25005

NAIL TREATMENTS

Bigger is better. Find your favorite ORLY treatments in 4 Fl Oz / 118 mL refill sizes.



BONDER®

4 Fl Oz / 118 mL ITEM # 24114



CUTIQUE®

4 Fl Oz / 118 mL ITEM # 24514



SEC 'N DRY®

4 Fl Oz / 118 mL ITEM # 24314



POLISHIELD®

4 Fl Oz / 118 mL ITEM # 24274



WON'T CHIP®

4 Fl Oz / 118 mL ITEM # 24234



CUTICLE CARE COMPLEX

4 Fl Oz / 118 mL ITEM # 24544



CUTICLE OIL+

4 Fl Oz / 118 mL ITEM # 24554



FLASH DRY®

4 Fl Oz / 118 mL ITEM # 24344



SPRITZ DRY

4 Fl Oz / 118 mL ITEM # 24350



NAIL DEFENSE®

4 Fl Oz / 118 mL ITEM # 24424





BB CRÈME

MAKEUP FOR NAILS

Perfection doesn't come in just one shade - perfect the look of natural nails with ORLY BB Crème. The first ever all-in-one topical cosmetic treatment for nails provides the right amount of coverage, BB Crème smooths the nail surface, hydrates, brightens, and whitens nails while protecting them from harmful UV rays.

BB CRÈME



BARELY BLUSH

.6 Fl Oz / 18 mL ITEM # 24630



BARELY NUDE

.6 Fl Oz / 18 mL ITEM # 24633



BARELY TAUPE

.6 Fl Oz / 18 mL ITEM # 24631



BARELY BLANC

.6 Fl Oz / 18 mL ITEM # 24632



BB CREME 12PC DISPLAY

12pc Display ITEM # 25000



FREE FROM: DBP | Toluene | Formaldehyde | MEHQ | Formaldehyde Resin | Parabens | Ethyl Tosylamide | Xylene | MIT



ORLY.

BB CREME

All Purpose, Soak Off
Gel Polish Treatment

8118 / 10 ml e



NAIL FILES

ORLY nail files are made with quality, long-wearing abrasives for easy use, accurate shaping, and smoothing. Use on natural and artificial nails.



BUFFING TRIO

ITEM # 23571
Canister of 74

FINE 280 GRIT
ULTRA FINE 400 GRIT
BUFFER 600 GRIT

This durable double-sided 3-in-1 nail file offers a fine 280 grit black board to shape nails, ultra fine 400 grit white buffer provides a soft matte luster, and 600 grit grey buffer provides high-gloss shine.



ZEBRA FOAM BOARD

ITEM # 23575
Canister of 74

COARSE 100 GRIT
MEDIUM 180 GRIT

This durable double-sided nail file offers a coarse 100 grit side for quick filing and shaping, and a medium 180 grit side for smoothing edges to a flawless finish.



BLACK BOARD

ITEM # 23574
Canister of 100

MEDIUM 180 GRIT

Reduce filing time with this fast and durable black board. Developed for natural and artificial nails, this file quickly and easily files nails to the desired shape.



GARNET BOARD

ITEM # 23573
Canister of 100

COARSE 120 GRIT

Reduce filing time with this effective and durable board. Perfect for sculptured nails, this file quickly and easily files nails to the desired shape.

CLEAN & PREP



CLEAN PREP SANITIZER & DEODORIZER

Prepare nails, hands, and feet for hygienic manicures and pedicures. This unique formula sanitizes and removes residue for proper treatment and lacquer adhesion while Wheat Protein provides conditioning moisture to skin and nails. Nails are prepped, conditioned, and ready for color.

4 FL Oz / 118 mL
16 FL Oz / 473 mL

ITEM # 24670
ITEM # 24660



NAIL WHITENER STAIN REMOVER & BRIGHTENER

Whiten and brighten nails with an effervescent soak that combines a double dose of tea tree oil and citrus to detoxify and help dissolve impurities and stains on the nail. Nails are clean and bright.

12 pc packettes w/ display
16 Oz / 453 g

ITEM # 44640
ITEM # 24680

NAIL REPAIR

Simple and effective products to repair cracked or split nails.



NAIL RESCUE® KIT

Repair cracked or broken nails in 3 easy steps. This compact kit has everything you need. ORLY Brush-on Nail Glue, Nail Repair Powder, and a Mini Nail Buffer for flawless, long-lasting repair to cracked, split or broken nails. Nails are restored and ready for color.

ITEM # 23800

BRUSH-ON NAIL GLUE

Repair cracked or split nails easily and instantly. This specialized glue brushes on precise, smooth, and clean for an impeccable application and expert nail repair. Can also be used to apply artificial tips or wraps.

Canister of 18 pcs

ITEM # 24710

NAIL LACQUER REMOVERS



NEW



GENTLE STRENGTH LACQUER REMOVER

Remove nail lacquer with a mild formula that won't dry out nails. Leaves natural and artificial nails clean and free of lacquer and residue.

4 FL Oz / 118 mL ITEM # 23207
16 FL Oz / 473 mL ITEM # 23209

POCKET REMOVERS

Easily removes gel nail colors and glitter nail lacquers.

Box of 20 pockets ITEM # 23301

LACQUER THINNER

Prolong the life of thickened nail lacquer. This specialized formula safely extends the life of thickened nail lacquer while maintaining optimum performance and quality. Nail lacquer is restored and ready for use.

2 Fl Oz / 59 mL ITEM # 23135



NEW

ALL-PURPOSE GENIUS REMOVER

Removes Gel, Lacquer, and Glitter. It doesn't take a genius to know that simpler is better. ORLY's new All Purpose Genius Remover for Gel, Lacquer + Hybrid is formulated to use with all lacquers, long-wear, and gel manicures without stripping away moisture.

4 Fl Oz / 118.3 mL ITEM # 23113
8 Fl Oz / 236.6 mL ITEM # 23116
16 Fl Oz / 473.2 mL ITEM # 23114
32 Fl Oz / 946 mL ITEM # 23115



Refresh tired hands & feet with a luxurious line of professional manicure and pedicure products. Purify, exfoliate, detoxify, and moisturize with the rich aroma of Italian Mandarin.



PURIFYING SOAK FOR HANDS & FEET

This luxurious manicure and pedicure soak indulges skin with the rich aroma of Italian Mandarin while purifying, refreshing, and softening tired hands and feet with a rich antioxidant conditioning dead sea salt and avocado oil formula. Skin is left soft and renewed.

1 gallon / 3.78L
33.8 Oz / 958 g

ITEM # 26060
ITEM # 26058



MOISTURIZING EXFOLIATOR FOR HANDS & FEET

This luxurious manicure and pedicure exfoliator indulges skin with the rich aroma of Italian Mandarin while gently and effectively exfoliating with natural sugarcane crystals. Reveals smoother, softer, younger looking skin.

1 gallon / 3.78L
26.5 Fl Oz / 784 mL

ITEM # 23038
ITEM # 23037



RENEWING MASK
FOR HANDS & FEET

This manicure and pedicure mask indulges skin with the rich aroma of Italian Mandarin while hydrating, detoxifying, and renewing skin with a mineral-rich volcanic clay formula. Skin is left supple, soft and rejuvenated.

26.5 Fl Oz / 784 mL

ITEM # 26089



MASSAGE CRÈME
FOR HANDS & FEET

This luxurious manicure and pedicure lotion indulges skin with the rich aroma of Italian Mandarin and provides a silky smooth massage while enveloping the skin with moisture. Skin is restored, renewed, and protected with shea butter and aloe.

33 Fl Oz / 976 mL

ITEM # 26048

8.5 Fl Oz / 251 mL

ITEM # 26046



ORLY PRO 64 OZ
FOR HANDS & FEET

Luxurious manicure and pedicure products now in 64 Fl Oz back bar sizes!

64 Fl Oz / 1893 mL

ITEM # 24556 - Cuticle Oil

64 Fl Oz / 1893 mL

ITEM # 24516 - Cutique

64 Fl Oz / 1893 mL

ITEM # 26006 - Massage Cream

64 Fl Oz / 1893 mL

ITEM # 26076 - Callus Eraser

HYDRATING CRÈME

Nourish skin and promote healing with a non-greasy formula containing Shea and Cocoa Butters. Aloe Vera and Vitamins A & E condition and help protect skin against harsh environmental factors.



HYDRATING CRÈME
1.5 FL OZ CANISTER

6 of each scent. Total of 24 pcs.

ITEM # 26021

EXFOLIATING SCRUB

Loosen and lift dead cells while exfoliating skin with natural sugar cane crystals to revitalize and brighten skin, leaving skin's natural glow. Shea Butter and antioxidant-rich Vitamin E help protect, condition, and moisturize.



HYDRATING CRÈME
PACKETTES

MIXED 100pc	25 pcs each scent	ITEM # 26045
PUCKER	25 pcs	ITEM # 26049
PARADISE	25 pcs	ITEM # 26050
PASSION	25 pcs	ITEM # 26051
PRETTY	25 pcs	ITEM # 26052



PUCKER

with Papaya & Grapefruit

EXFOLIATING SCRUB
8 Fl Oz / 237 mL ITEM # 26031

ULTRA-HYDRATING CRÈME
8 Fl Oz / 237 mL ITEM # 26026
1.5 Fl Oz / 44 mL ITEM # 26016



PARADISE

with Lychee & Pomegranate

EXFOLIATING SCRUB
8 Fl Oz / 237 mL ITEM # 26032

ULTRA-HYDRATING CRÈME
8 Fl Oz / 237 mL ITEM # 26028
1.5 Fl Oz / 44 mL ITEM # 26018



PRETTY

with Spiced Vanilla & White Tea

EXFOLIATING SCRUB
8 Fl Oz / 237 mL ITEM # 26034

ULTRA-HYDRATING CRÈME
8 Fl Oz / 237 mL ITEM # 26030
1.5 Fl Oz / 44 mL ITEM # 26020



PASSION

with Neem & Feijoa

EXFOLIATING SCRUB
8 Fl Oz / 237 mL ITEM # 26033

ULTRA-HYDRATING CRÈME
8 Fl Oz / 237 mL ITEM # 26029
1.5 Fl Oz / 44 mL ITEM # 26019

SUGAR FIX™

Younger looking skin is just one step away with ORLY SugarFIX™ moisturizing scrub for hands, feet, and body. An exclusive blend of brown sugar and natural oils gently exfoliates dull surface cells, nourishing dry skin, and drawing in moisture. Skin is left silky smooth, glowing, and ready to bare.

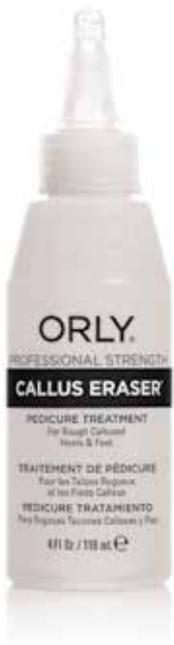


CITRUS MOISTURIZING SCRUB

Exclusive blend of brown sugar and natural oils for silky, smooth skin in one step.

8 Oz / 227 g ITEM # 23031
19 Oz / 539 g ITEM # 23034

Smooth away rough callused heels and soften feet with ORLY's pedicure essentials.



CALLUS ERASER®

Remove tough calluses for smoother, softer feet.

4 Fl Oz / 118 mL ITEM # 26077
 16.5 Fl Oz / 488 mL ITEM # 26078
 64 Fl Oz / 1893 mL ITEM # 26076



FOOT FILE REFILL PADS

For use with ORLY's dual-sided sanitizable Foot File.

80 grit pack of 10 ITEM # 23508
 150 grit pack of 10 ITEM # 23515



FOOT FILE

Slough away rough callused areas on the foot with this dual-sided, sanitizable foot file. Includes 2 coarse 80 grit pads and 2 medium 150 grit pads.

ITEM # 23586



LED TOWER DISPLAYS

LED Lighted Display features 6 gravity fed LED illuminated shelves + 1 flat shelf for treatments & accessories. All shelves are modular and can easily be adjusted to fit any ORLY bottle or treatment box by simply moving the dividers. Includes large storage cabinet, perfect for back stock and collateral holder for color guides or additional promotional material.



DISPLAY FEATURES:

- LED LIGHTED TRAYS
- 7 Adjustable Trays Total
- Storage Cabinet
- Painted Nail Spoons
- Collateral Holder

AVAILABLE IN THE FOLLOWING CONFIGURATIONS:

**BEST OF THE BEST
PRODUCTS INCLUDED**

FULL STOCK PRE-PACK - 969 PCS

- 36 Facings - Breathable x 9 deep = 324 pcs
 - 18 Facings - Lacquer x 9 deep = 162 pcs
 - 18 Facings - EPIX x 9 deep = 162 pcs
 - 8 Facings - Perfect Pair x 6 deep = 48 pcs
 - 21 Facings - GELFX[®] x 9 deep = 195 pcs
- *includes Primer, Basecoat, Easy-Off Basecoat, Topcoat, and 17 best selling shades.
- 1 Facing - GELFX[®] BODYGUARD x 6 deep = 6 pcs
 - 13 Facings - Treatment x 6 deep = 78 pcs

ITEM # 29656

**ALSO AVAILABLE:
BEST OF THE BEST
LED DISPLAY UPDATE KIT**

INCLUDES:

- Painted Nail Spoons
- Planogram
- Strip Labels
- ORLY Color Guide

ITEM #: 29673

**GELFX[®]
PRODUCTS INCLUDED**

FULL STOCK PRE-PACK - 1,072 PCS

- 105 Facings - GelfX Facings x 9 deep = 945 pcs
- 1 Facing - GELFX[®] Primer x 9 deep = 9 pcs
- 1 Facing - GELFX[®] Basecoat x 9 deep = 9 pcs
- 1 Facing - GELFX[®] Easy-Off Basecoat x 9 deep = 9 pcs
- 1 Facing - GELFX[®] Topcoat x 9 deep = 9 pcs
- 1 Facing - GELFX[®] BODYGUARD x 6 deep = 6 pcs
- 8 Facings - Perfect Pair Duo Kits x 6 deep = 48 kits
- 1 Facing - GELFX[®] LED Lamp x 1 deep = 1 pc
- 1 Facing - GELFX[®] Remover 4oz x 9 deep = 9 pcs
- 1 Facing - GELFX[®] 3-in1 Cleanser x 9 deep = 9 pcs
- 1 Facing - GELFX[®] 100ct Foil Remover Wraps x 6 deep = 6 pcs
- 1 Facing - GELFX[®] 240ct Lint Free Wipes x 12 deep = 12 pcs

ITEM # 31388

**ALSO AVAILABLE:
GELFX LED DISPLAY UPDATE KIT**

INCLUDES:

- Painted Nail Spoons
- Planogram
- Strip Labels
- GELFX[®] Color Guide

ITEM #: 31032

**PERFECT PAIR 1
PRODUCTS INCLUDED**

FULL STOCK PRE-PACK - 390 PCS

- 48 Facings - Perfect Pair Duo Kits x 6 deep = 288 pcs
- 4 Facings - GELFX[®] Treatments x 9 deep = 36 pcs
- 11 Facings - ORLY Nail Treatments x 6 deep = 66 pcs

ITEM # 31370

**PERFECT PAIR 2
PRODUCTS INCLUDED**

FULL STOCK PRE-PACK - 366 PCS

- 54 Facings - Perfect Pair Duo Kits x 6 deep = 324 pcs
- 1 Facing - GELFX[®] Basecoat x 9 deep = 9 pcs
- 1 Facing - GELFX[®] Easy-Off Basecoat x 9 deep = 9 pcs
- 1 Facing - GELFX[®] Topcoat x 9 deep = 9 pcs
- 1 Facing - GELFX[®] Primer x 9 deep = 9 pcs
- 1 Facing - BODYGUARD x 6 deep = 6 pcs

ITEM # 31014

**LACQUER
PRODUCTS INCLUDED**

FULL STOCK PRE-PACK - 1,050 PCS

- 108 Facings - Lacquer x 9 deep = 972 pcs
- 13 Facings - Treatments x 6 deep = 78 pcs

ITEM # 21137

**ALSO AVAILABLE:
LACQUER LED DISPLAY
UPDATE KIT**

INCLUDES:

- Painted Nail Spoons
- Planogram
- Strip Labels
- ORLY Color Guide

ITEM #: 21475

SALON WALL DISPLAYS



ORLY NAIL LACQUER 48PC SALON WALL DISPLAY

4-tier Display with 48 nail lacquers
EPIX 48pc Salon Wall Display
GELFX® 46pc Salon Wall Display
4-tier Display only

ITEM # 21025
ITEM # 29601
ITEM # 31361
ITEM # 21025D

DISPLAY DIMENSIONS:
16.25" W x 20" H x 1.7" D
41.28cm W X 50.8cm H X 4.32cm D



EPIX 48PC SALON
WALL DISPLAY



GELFX 46PC SALON
WALL DISPLAY

BRANDED MERCHANDISE



actual size



GIFT BAG

Wrap it up with ORLY's new gift bag.

ITEM # LIT2002

DIMENSIONS:
8" W x 10" H x 4" D
20.32cm W x 25.4cm H x 10.16cm D



EDUCATION MANUAL

MANUAL ITEM # LIT2076
BINDER ITEM # MIC2083

DIMENSIONS:
8.5" W x 11" H
21.59cm W x 27.94cm H



ORLY CATALOG

Refreshed for 2017 the ORLY Catalog features all of ORLY's product offerings.

ITEM # LIT2100D

LAPEL PIN

Showcase your support of ORLY! Perfect for education and distributor events. Features ORLY rebranded bottle. Magnetic Closure.

ITEM # PRO2003

DIMENSIONS:
.68" W x 1.75" H x .06" D
1.72cm W x 4.45cm H x .152cm D



POST200



POST207



POST208



POST210

ORLY POSTERS

New printed ORLY posters. More available for download on the ORLY FTP site.

DIMENSIONS:
18" W x 24" H
45.72cm W x 61cm H



POST211



POST212

ORLY®

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LIT2100D