

MORGAN
TAYLOR®
Professional Nail Lacquer

CATALOG



Our Story



Danny Haile, David Daniel, and Gari Dawn Tingler's history began in the nail industry, rooted early on as nail technicians. Over the course of 30 years, they have cultivated an unending passion for the professional nail market. That same passion also runs through each of their families, to their daughters and sons.

Morgan Taylor Professional Nail Lacquer was, in fact, named for Danny and David's daughters, Morgan Haile and Taylor Daniel as a way to pay homage to the impact that the professional nail industry has had on each family. This impact, and love of the industry, can be seen in the brand's commitment to quality and innovation. Morgan Taylor is a nail lacquer that is especially formulated for you... the nail professional. You can see this commitment to the professional in Morgan Taylor's select ingredients and innovative bottle — each thoughtfully developed for optimum style and performance.

Since the launch of Morgan Taylor, nail professionals have helped the brand to grow year after year. With this growth, the brand has been given the opportunity to be able to give back to the nail community and society at large. From local beach cleanup events to charitable donations for female empowerment, giving back has become embedded as a core value of the Morgan Taylor brand.



Morgan Taylor More Professional. Longer Wear. Deeper Color.

Morgan Taylor sets the color standard in professional long-wear nail lacquer with reactive chemistry for shine and intense color that lasts. Our ultra-luxe formula was inspired by luminous pearls, raw gems, semi-precious stones, glimmering silvers and radiant golds all drawn from the earth. All pigments are saturated, pure, and finely milled for brilliant metallic, never-before-seen shimmers, decadent crèmes, stunning sheers, and glistening glitters.



MORGAN
TAYLOR®
Professional Nail Lacquer

4 TIME WINNER!

VOTED FAVORITE
NAIL LACQUER
BY SALON PROFESSIONALS

NAILPRO Magazine, Beauty Launchpad, NAILS Magazine



Morgan Taylor® Color Guide:

C - Creme | SH - Sheer | S - Shimmer | M - Metallic | P - Pearl | G - Glitter | * - Gelish Match |  - Dip Match



Morgan Taylor® Color Guide:

C - Creme | SH - Sheer | S - Shimmer | M - Metallic | P - Pearl | G - Glitter | * - Gelish Match |  - Dip Match



The Bottle

A BOTTLE DESIGNED FOR
FLAWLESS EXECUTION.

You expect only the best
experience from start to finish.
That's why we developed
Morgan Taylor Nail Lacquer
especially for you.



EXCLUSIVE BRUSH

With ultra-fine laser cut bristles,
this brush is a curved cuticle-
friendly shape for the easiest,
most full-coverage application
possible.



CUSTOM-DESIGNED BOTTLE

Exquisitely engineered for a
fit second to none; our bottle
is perfectly weighted for your
comfort and balance.



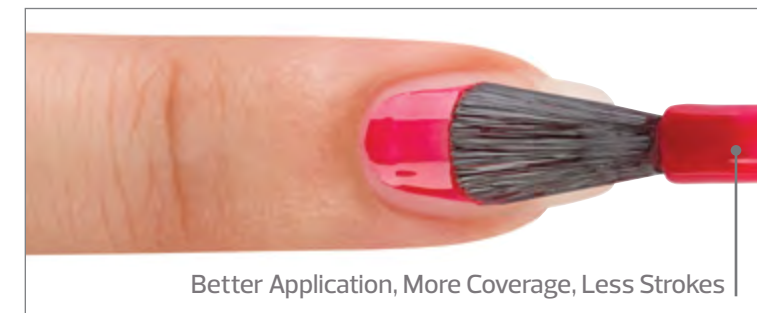
DEEPER, CLEARER GLASS

This clarity in glass allows for
light to enter, without distortion,
providing you with more
authentic color from the start.



ERGONOMIC CAP

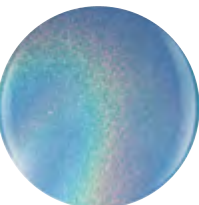
This light weight design molds
perfectly to your fingers,
allowing for relaxed comfort and
complete control.



Better Application, More Coverage, Less Strokes

platinum

Morgan Taylor Platinum is an uber-indulgent line that features only the most luxurious finishes and lavish textures. Platinum is a long wear formula that lasts up to 10 days. Morgan Taylor like you've never seen it before!



DIAMONDS
IN THE SKY
3110287 - H



DISCO
DAYS
3110288 - H



GLOW
ALL OUT
3110289 - H



HOLO
LOVER!
3110290 - H



IT'S
LIT!
3110291 - H



LIQUID
BLING
3110292 - H



CAUGHT IN
A DREAM
3110308 - H



FROLIC IN
FAIRY DUST
3110309 - H



NOT YOUR
AVERAGE DAMSEL
3110310 - H



MY HORSE
IS A UNICORN
3110311 - H



FIT FOR A
FAIRYTALE
3110312 - H



JUST LIKE
MAGIC
3110313 - H

Morgan Taylor® Color Guide: H - Holographic

BASE
COATS:



GO AHEAD AND GROW
Great for a daily
strengthening boost
51004



STICK WITH IT
Finishes tacky to create the
perfect long-wearing base
51000

TOP
COATS:



MATTES A WRAP
Transform any lacquer to
matte with just one coat
51003



MAKE IT LAST
Finishes your manicure with a high-
gloss shine for long-term wear
51002



NEED FOR SPEED
The perfect balance
of speed and shine
51001



Also available in large refill sizes!

PROFESSIONAL KITS

STICK WITH IT
INCLUDES 120mL - 4 Fl. Oz. STICK WITH IT REFILL BOTTLE AND NOZZLE, PLUS FREE 15mL - 0.5 Fl. Oz. STICK WITH IT
3321400

MAKE IT LAST
INCLUDES 120mL - 4 Fl. Oz. MAKE IT LAST REFILL BOTTLE AND NOZZLE, PLUS FREE 15mL - 0.5 Fl. Oz. MAKE IT LAST
3322401

NEED FOR SPEED
INCLUDES 120mL - 4 Fl. Oz. NEED FOR SPEED REFILL BOTTLE AND NOZZLE, PLUS FREE 15mL - 0.5 Fl. Oz. NEED FOR SPEED
3322400

We just made every lacquer you own better. Works with ANY lacquer system.
- Up to 10 days of wear - Quantum Shine - No LED light needed

REACT EXTENDED WEAR BASE COAT

Unique formula with oligomers provides radical color adhesion.

51005 15mL–0.5 Fl. Oz.

REACT EXTENDED WEAR TOP COAT

Seals the deal with chip resistance that outshines the rest.

51006 15mL–0.5 Fl. Oz.

6CT DISPLAY

INCLUDES 3 EACH OF REACT BASE COAT
AND REACT TOP COAT

51328



PROFESSIONAL KITS

REACT BASE COAT
PROFESSIONAL KIT

INCLUDES 120mL – 4 Fl. Oz.
REACT BASE COAT REFILL
BOTTLE AND NOZZLE, PLUS
FREE 15mL – 0.5 Fl. Oz. REACT
BASE COAT

3421400



REACT TOP COAT
PROFESSIONAL KIT

INCLUDES 120mL – 4 Fl. Oz.
REACT TOP COAT REFILL
BOTTLE AND NOZZLE, PLUS
FREE 15mL – 0.5 Fl. Oz. REACT
TOP COAT

3422400



REACTMAX ORIGINAL
NAIL STRENGTHENER
+ EXTENDED WEAR BASE COAT

Great for all nails in need of strengthening. Finishes nails
with a high- gloss shine. Maximum strength formula.

3411100 15mL–0.5 Fl. Oz.

REACTMAX SATIN
NAIL STRENGTHENER
+ EXTENDED WEAR BASE COAT

Leaves nails with a subtle natural-looking satin finish.
Maximum strength formula.

3411101 15mL–0.5 Fl. Oz.

REACTMAX OPTICAL BRIGHTENER
NAIL STRENGTHENER
+ EXTENDED WEAR BASE COAT

Ideal for dull or discolored nails. Contains optical brighteners for
an instantly luminous look. Maximum strength formula.

3411102 15mL–0.5 Fl. Oz.

DAILY ELIXIR
KERATIN NAIL TREATMENT

The answer for breaking, splitting, peeling nails.

3313000 15mL–0.5 Fl. Oz.



DAILY ELIXIR
KERATIN NAIL
TREATMENT
6CT DISPLAY

INCLUDES SIX 15mL BOTTLES
OF dailyELIXIR KERATIN
NAIL TREATMENT

3333000



REACTMAX
ORIGINAL 6 CT
DISPLAY

INCLUDES SIX 15mL
BOTTLES OF REACTmax
ORIGINAL BASE COAT
• HIGH GLOSS SHINE

3431100



REACTMAX
SATIN
6 CT DISPLAY

INCLUDES SIX 15mL
BOTTLES OF REACTmax
SATIN BASE COAT
• NATURAL MATTE FINISH

3431101



REACTMAX
OPTICAL BRIGHTENER
6 CT DISPLAY

INCLUDES SIX 15mL BOTTLES OF
REACTmax OPTICAL BRIGHTENER
BASE COAT
• REDUCES NAIL DISCOLORATION

3431102

COMPLETE PEDICURE & MANICURE

Enlightened skin care for feet and hands!
There's more BareLuxury to love with:



BARE LUXURY COMPLETE 4PK

A complete 4 step pedicure and manicure in every pack.
INCLUDES 1 EACH OF SOAK (28 g/1Oz. net wt.),
MASQUE (20 g/0.7 Oz. net wt.), SCRUB (20 g/0.7
Oz. net wt.), MASSAGE BUTTER (20 mL/0.7 Fl. Oz.)

- CALM
LAVENDER & SAGE

51316
- RENEW
SEABERRY & KUKUI

51317
- ENERGY
ORANGE & LEMONGRASS

51318
- DETOX
GINGER & GREEN TEA

51319



24PC DISPLAY

INCLUDES: 6 EACH OF CALM, RENEW,
ENERGY, AND DETOX 4 PACKS
51335

BARE LUXURY PROFESSIONAL SIZES

Everything you love about BareLuxury pedicure and manicure products, now available in 8oz. sizes.



CALM PROFESSIONAL SIZES

- 3611800

226 g– 8 Oz. Net Wt. Soak
- 3611801

226 g– 8 Oz. Net Wt. Masque
- 3611802

226 g– 8 Oz. Net Wt. Scrub
- 3611803

240 ml– 8 Fl. Oz. Butter



ENERGY PROFESSIONAL SIZES

- 3611804

226 g– 8 Oz. Net Wt. Soak
- 3611805

226 g– 8 Oz. Net Wt. Masque
- 3611806

226 g– 8 Oz. Net Wt. Scrub
- 3611807

240 ml– 8 Fl. Oz. Butter



CALM PRO KIT

1 each of Calm 8 Fl. Oz. Soak, Scrub,
Masque, Butter & FREE Dissolve
Cuticle Remover & Callus Softener
3621000



ENERGY PRO KIT

1 each of Energy 8 Fl. Oz. Soak, Scrub,
Masque, Butter & FREE Dissolve
Cuticle Remover & Callus Softener
3621001



DISSOLVE CUTICLE
REMOVER & CALLUS
SOFTENER

2-in-1 fast acting formula with Bio-Organic
Complex treats cuticles and calluses while
hydrating and softening.
3619400 130 mL– 4.4 Fl. Oz.

BARE LUXURY 24 HR HAND & BODY LOTION

BareLuxury™ 24HR Hand & Body Lotions instantly rehydrate parched skin
while soothing and protecting around the clock with an apple fruit extract
and emollient complex.



ENERGY

- 3610802

240 mL– 8 Fl. Oz.
- 3610902

946 mL– 32 Fl. Oz.



DETOX

- 3610803

240 mL– 8 Fl. Oz.
- 3610903

946 mL– 32 Fl. Oz.



CALM

- 3610800

240 mL– 8 Fl. Oz.
- 3610900

946 mL– 32 Fl. Oz.



RENEW

- 3610801

240 mL– 8 Fl. Oz.
- 3610901

946 mL– 32 Fl. Oz.

The secret to professional manicures and pedicures that last is proper preparation and products that work for the nail technician by providing instant, quality results. Morgan Taylor provides the perfect balance of these two principles with Essentials; a line of high efficacy products with fast-acting, and mild formulas. Its unique formulas with Bio-Organic Complex produce unparalleled results.

PURE CLEANSE

Waterless Cleanser for nails and tools. Prepares the nail plate for lacquer and shows your client that you care.

- 51010 120 mL– 4 Fl. Oz.
- 51011 240 mL– 8 Fl. Oz.

ACCELERATE

Dry to the touch in 60 seconds! Available in two applications. Spray for fast general application. Drops for precision application.

- 51012 120 mL–4 Fl. Oz. Spray
- 51013 240 mL–8 Fl. Oz. Spray
- 51014 9 mL–0.3 Fl. Oz. Drops
- 51015 30 mL–1 Fl. Oz. Drops
- 51560 6PCS 9mL–0.3 Fl. Oz.

STRIP EASE

Removes lacquer including darks and glitters while protecting skin from harsh salon conditions.

- 51016 120 mL–4 Fl. Oz.
- 51017 240 mL–8 Fl. Oz.
- 51021 480 mL–16 Fl. Oz.
- 51022 960 mL–32 Fl. Oz.

REMEDY

Moisturizing Anti-Oxidant Grapeseed, Vitamin E, Sunflower and Safflower nail and cuticle oil.

- 51018 15 mL–0.5 Fl. Oz.
- 51019 30 mL–1 Fl. Oz.
- 51559 6PCS 15mL–0.5 Fl. Oz.

REANIMATE

Refreshes lacquer instantly with 1 to 2 drops! Formulated to work with Morgan Taylor lacquer without compromising shine or wear.

- 51020 60 mL– 2 Fl. Oz.



REMEDY RENEWING CUTICLE OIL 6CT DISPLAY

INCLUDES 6 EACH OF; 15 mL–0.5 Fl. Oz. REMEDY RENEWING CUTICLE OIL – 51559



ACCELERATE QUICK DRY DROPS 6CT DISPLAY

INCLUDES 6 EACH OF; 9 mL – 0.3 Fl. Oz. ACCELERATE DROPS – 51560



STYLIST STATION

Includes 1 Each of; Acrylic Display, Accelerate Quick Dry Drops 30 mL– 1 Fl. Oz., Strip Ease Remover 240mL– 8 Fl. Oz., Accelerate Dry Spray 240 mL– 8 Fl. Oz., Pure Cleanse 240 mL– 8 Fl. Oz., Remedy Cuticle Oil 30 mL– 1 Fl. Oz., Need for Speed– Top Coat, Stick With It – Base Coat, Go Ahead and Grow – Strengthener, Reanimate Lacquer Thinner 60mL– 2 Fl. Oz.

51567



36PC DISPLAY EMPTY

51518

W– 9.75" · H– 14.5" · D– 5.75"



90PC DISPLAY EMPTY

3530000

W– 16" · H– 20.25" · D– 9"



360PC RACK EMPTY

51500

W– 23" · H– 32" · D– 10"



48PC WALL RACK EMPTY

51501

W– 20" · H– 21.5" · D– 2"



720PC RACK SIDE BY SIDE EMPTY*

3130020

W– 46" · H– 32" · D– 10"



Floating Nail Swatch

FOR ADDITIONAL NAIL TIPS PLEASE CALL 714.773.9758



720PC FLOOR STAND EMPTY

3130022

W– 24.5" · H– 76" 7/8 · D– 22"

Features top shelf to display seasonal collection.

Order your Morgan Taylor Merchandising Kit today. Item #51904



UNPAINTED NAIL BOARD
3780001

PAINTED NAIL BOARD
3780002



APPOINTMENT CARD*



TABLE TENT CARD



WINDOW CLING*



BARE LUXURY CALM
POSTER
47-50383



BARE LUXURY ENERGY
POSTER
47-50384



WONDER WOMAN
POSTER
47-1000



SARONG, BUT SO RIGHT
POSTER
47-1001

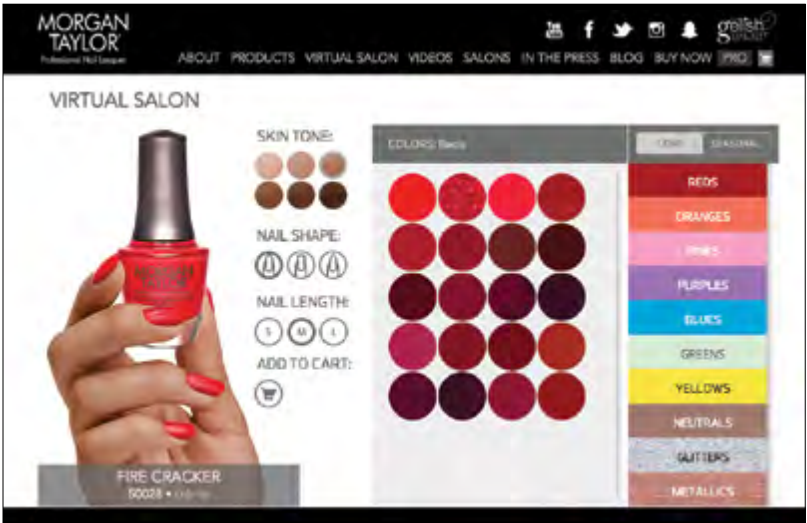


STOP, SHOP, & ROLL
POSTER
47-1002

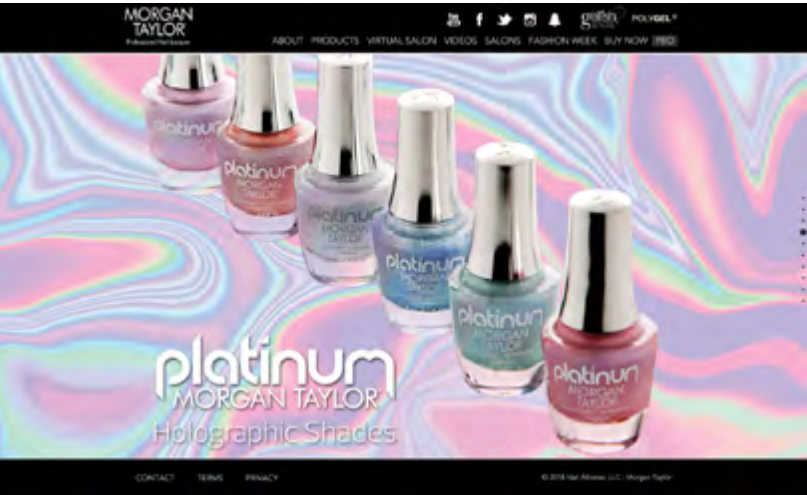
*Only available in the Merchandising Kit

A Color Try On Studio At Your Finger Tips!

WEB:



Color Try-On Studio Available Online and in the App!



Visit MorganTaylorLacquer.com for the most updated product information!

MOBILE:



- iOS & ANDROID COMPATIBLE
- TRY ON COLOR
- MATCH A COLOR
- VIDEOS
- AND MUCH MORE

MORGAN TAYLOR®

Professional Nail Lacquer



#MorganTaylor

For more information call 714.773.9758 or visit MorganTaylorLacquer.com

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